



Schneider Electric Announces EcoBreeze™, the First Air Economizer Cooling Solution that Keeps Outside Air Out of the Data Center

by Ben De Clercq, Country Sales Manager APC by Schneider Electric



Summary of the presentation

As datacenters are constantly expanding and local energy companies place heavy restrictions on a data center's ability to pull more power from the grid, there is an urgent need to reduce power consumption through energy efficiency and economization. The EcoBreeze addresses the needs of today's data center's by implementing multiple forms of economization into each module. The unit, located outside the perimeter of the data center, takes advantage of localized climates and can automatically switch between two forms of economized cooling.

Curriculum Vitae of the speaker

Ben De Clercq is currently the Country Sales Manager for Belgium and Luxembourg for APC by Schneider Electric. Prior to joining APC in 2004, Ben held various enterprise and global account management positions at Dell and Cisco. Throughout the years he has gained extensive international knowledge in the datacenter market. With a personal passion for Energy Efficiency, Ben is convinced that APC by Schneider Electric's products and solutions enable people to make the most of their energy.