

CEO Summit Agenda

30 June 2026

Hotel Mix, Brussels

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Start	End	Session	Speaker
9:30	10:00	Welcome coffee & registration	Oliver Bisazza, CEO, MedTech Europe
10:00	10:10	Welcome and setting the scene	Oliver Bisazza
10:10	11:10	Board of Directors 'Interactive Town Hall' Last year, the MedTech Europe Board of Directors delivered an ambitious 5-year Strategic Plan, to guide the association through to 2030. Members of the Operations Management Committee (OMC) presented this Strategic Plan to the 2025 CEO Summit participants. In this 'town hall' style panel, the OMC will (1) Present some highlights from the first year of the Strategic Plan's implementation, & (2) Exchange live with the CEO Summit participants, regarding the Plan's future implementation needs and priorities. The 2027-2029 Board will also benefit from the member input given during this session.	Board Chair: Stuart Silk, Stryker Board Vice-Chair: Ghada Farah, Terumo Treasurer: Pascal Waucquez, bioMérieux OMC and Board Member: Samih Al Mawass, Abbott moderated by: Oliver Bisazza, MedTech Europe
11:10	11:25	Keynote: Olivér Várhelyi	Olivér Várhelyi, EU Commissioner Health and Animal Welfare
11:25	12:00	Fireside chat	Olivér Várhelyi, Oliver Bisazza
12:00	12:30	Recap: Keynote O. Várhelyi	Oliver Bisazza & CEO 's
12:30	14:00	Lunch break	
14:00	15:30	Leading from the front: The CEO's Role in AI Transformation As AI reshapes the competitive landscape, the question for CEOs is no longer whether to adopt AI, but how to transform their organizations fast enough to capture its value. As MedTech scales from experimentation to enterprise adoption, success depends less on technology than on leadership — aligning strategy, talent, culture, and governance around clear value creation. In this interactive session, BCG shares a practical perspective on the CEO's role in AI transformation, drawing on a leading healthcare company's experience. As an open exchange among peers, we'll explore what separates organizations that scale AI from those stuck in experimentation — and what it takes to turn ambition into sustained business impact.	Götz Gerecke, Managing Director & Senior Partner at BCG Sylvain Duration, Global Leader at BCG X Dr. Thorsten Harzer, Head of Digital Business Solutions at QIAGEN Basir Mustaghni, Managing Director & Senior Partner at BCG
15:30	16:00	Afternoon Break	
16:00	16:15	Keynote: Cáit Moran	Cáit Moran, Deputy Permanent Representative of Ireland to the European Union
16:15	16:45	Fireside chat	Cáit Moran, Oliver Bisazza
16:45	17:00	Recap: Keynote C. Moran & Closing of the day	Oliver Bisazza & CEO 's
17:00		Networking reception at the hotel	